

Question: Have we considered setting up a SWVA Facebook page.

As indicated I am not a fan of Facebook or similar service providers and not in favour of the additional work involved for due hosting our site or going through the copyright issue with respect to these other hosting platforms. The internet has a number of services, www, FTP, Mail, RSS etc that are available to all users, in addition some large public corporations also provide revenue generating network services, Facebook, Youtube, LinkedIn to name a few.

To host items onto one of these corporate services, you open an account, agree to their ever changing T&C's and then recommend other to join as well, in the meantime promoting their site and services (it's never going to be 100% membership, so you must always dual host on a normal web site platform that is available to all).

Content is then added on condition that its provided copyright free, once added, you have no control of that information, there is no delete. The corporation then sells your content via advertising, you have no control over what advert or type of advert will be placed next to your content, this is controlled by the corporation, who pays the most, viewer habits and viewer tracking.

At the time of writing we have 210 items posted on our web site, 95% posted by myself and most items have a picture or graphic associated. I personally do not give my copyright away to anyone and hence would be unable to add images to e.g. a Facebook site. We also post VE, CEV & FIVB items, we have copyright permission to re-post VE and FIVB items, we have limited CEV permission and I also have working agreements with Barbara Totterdell, Jon Macgugan and others with respect to their work. It's the same for video content, all videos are hosted on my own servers so we retail full content control and ownership. None of these agreements allow use to give away their content to another corporation.

As we control all content on the SWVA web site, it is a safe viewing environment for all of the volleyball community in the region to visit. It's one of the things we are asked occasionally by VE, particularly after another region started promoting inappropriate adverts last year.

However Denise does copy part of our SWJBT site on to a SWJBT Facebook page, viewing figures are generally disappointing, we track all traffic to and from our web sites. Facebook accounts for less than 2% of the traffic to the SWJBT web site and less than 1% of traffic to the SWVA web site.

With respect to the above, I personally see no requirement to duplicate our web site onto another viewing platform. However if anyone else would like to tackle the above issues then please let us know.