



VOLLEYBALL VOICE REVIEW REPORT

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1. Introduction

The aim of the Volleyball Voice was to consult members and partner organisations to help shape the future of the sport, specifically in the context of the vision for 2024. It was also intended to discuss the changes and potential changes to the governance of Volleyball England and the proposals for creating better services for members.

A two-hour session was held in each of the nine regions between 22nd January and 8th February 2014, advertised to members and partner organisations as widely as possible. (See Table 1a for dates, locations and number of attendees.) The Chief Executive, Participation Director and Marketing and Membership Manager ran all nine events, supported by other Volleyball England members of staff/Board. Members also assisted in terms of finding venues and Olympians/Paralympians gave presentations at some events.

This report summarises member/partner input and feedback from the event, rather than evaluating the whole programme (for example venues etc).

Table 1a Logistics

Region	Location	Date	Number of attendees (excluding VE staff)
North East	Newcastle	22 nd January	19
North West	Manchester	23 rd January	25
South East	Ashcombe, Surrey	25 th January	22
London	London	26 th January	21
East Midlands	Loughborough, Leicestershire	1 st February	15
East	Cambridgeshire	2 nd February	8
West Midlands	Wolverhampton	5 th February	16
Yorkshire	Sheffield	6 th February	21
South West	Weston-Super-Mare	8 th February	16
			Total: 163

2. Methodology

Input and feedback was gained in two ways. All attendees were asked to complete a Feedback Form at the end of the session (see Appendix 1). Also questions were posed to the attendees to discuss in groups. They then recorded all their ideas on 'volleyball post-it notes' which were displayed at the venue. At all of the Volleyball Voice events the following question was asked: "Where do you want volleyball in England to be in 2024?" Also it was initially intended to ask all groups their views on the new governance structure, and on individual membership and the packages they would like, but due to timing and group dynamics these questions were only discussed on some of the Volleyball Voice events.

The data from the Feedback Form has been reported and discussed in section 3. Then the qualitative data obtained through the 'volleyball post-it notes' has been thematically analysed and discussed under the key themes of:

- Strategy (Participation, Performance, Commercial and Marketing)
- Governance
- Membership / Communications
- General

The raw data informing this has been reproduced in Appendix 2.

3. Feedback

The Volleyball Voice events were viewed positively by attendees as they appreciated the opportunity to find out more about Volleyball England’s plans and have a say in the future development of the sport. For example, “great to have an opportunity to understand how Volleyball England are trying to drive the sport forward” and “ I work with a lot of NGBs as part of my role as Head of Sports Development and find Volleyball England very forward thinking and found the evening very interesting.” There were frequent requests to ensure there were regular similar events.

Participants generally found the format of the session useful and appropriate (as can be seen in Table 3a). Furthermore the session met their expected objectives (as can be seen in Table 3b).

Table 3a How did you find the format of the session?

Useful and appropriate	Average	Unhelpful
80%	19%	1%

Table 3b Did the session meet your expected objectives?

To a large extent	To a moderate extent	To a little extent
54%	43%	3%

All attendees felt that they could be open and honest in conversations at the Volleyball Voice (as can be seen in Table 3c). Furthermore, nearly all people felt that their points of view were heard and understood either very much or somewhat. Thus there was a good context for discussions, which improves the validity of outcomes reported.

Table 3c How open and honest were your conversations?

Very	Ok	Not at all
87%	13%	0%

Table 3d Were your points of view heard and understood?

Very much	Somewhat	Not really
62%	35%	3%

The main area of concern raised was that there were no clear outcomes for members to undertake at the end of the meeting. This meant that 38% of attendees said that they were not very committed to the actions that were agreed. For example, “no actions agreed, difficult to answer, committed to change.”

Table 3e How committed are you to the actions that were agreed?

Very	It depends	Not much
62%	36%	2%

4. Strategy - Participation

“Successful grass roots volleyball.”

4.1 Young People

Further and Higher Education

There is a need for the “school/college/university structure all working together”; “funding for educational establishments to develop the sport”; and start-up kits for colleges. This could result in permanent full-time and assistant coaches in universities and every college and university playing in competitive leagues.

Schools

To grow volleyball there is a “need to get the youngsters in from an early age” and ensure it is “played in schools as much as other sports.” Members want Volleyball England to “make volleyball a must on the curriculum.” There is variation in the recommended age it should be introduced to young people, ranging from primary to secondary school, and often a suggestion that it should cover all three disciplines. To assist this, there is the proposal that “teacher training includes volleyball at primary and secondary” and also support for existing teachers such as subsidised coaching courses, twilight sessions and a resource portal. The importance of school-clubs links for sustaining young people’s interest in the sport was emphasised, for example “satellite clubs for every ability of player.”

Juniors (within clubs)

To improve the opportunities for young people the “funding for junior development at club based level needs to be increased” to allow “clear pathways for junior development.” To emphasise the importance of young people, Volleyball England should “eradicate only ‘teams’ – i.e. every National League entrant should be a club with junior development.”

Competitions

Members felt that offering young people appropriate competition opportunities both within the school and club environment was important. This would include: “higher level competitions for juniors”, “Junior leagues – town and city” and “local school leagues.” The importance ensuring

Inter-Regionals was “high priority again” was mentioned by two members. The PGL weekend was praised for being “a fun tournament away for kids” lower down the performance pyramid.

4.2 Adult

Increasing participation

Members were keen to raise adult participation to make volleyball the “indoor sport of choice for adults recreationally” with “more people playing” and “more teams.”

Go Spike

To increase adult participation, one member recommended that Volleyball England “grow recreational volleyball rather than competitive league volleyball”. Strategies to increase numbers in recreational volleyball should include: try out/get involved days at parks and beaches; more recreational sessions (that are not necessarily linked to clubs); different formats of the game (for example a lower net for older or shorter people); an improved version of the Go Spike Regional Challenge and an emphasis on the fitness benefits of volleyball. To assist with this there should be “central funding for adult beginners.”

Recreational competition opportunities

There needs to be “performance outputs at all levels” for adults. The continuum should include: pop-up tournaments for beginners; county and regional leagues; a non-NVL cup competition; and finally a “healthy and plentiful” National League. There could also be a dedicated veterans’ league. At the same time, there is the recommendation that Volleyball England needs to “recognise the ‘economics’ in structuring competition, e.g. cost of travelling, calls on people’s time.” A specific area for growth could be outdoor volleyball with a “better strategy for outdoor tournaments” with more grass and beach competitions for adults and an official sub-VEBT standard pairs’ league.

4.3 Clubs

The network of clubs needs to form “a volleyball family.” With for example “super clubs driving up activity” and “community clubs... integrated with universities.” This would ensure a complete pathway for players from junior through to adult, with clubs having Super 8, NVL, regional, local, junior and sitting teams. Then when clubs were hosting Super 8 matches they could have say a sitting volleyball match or junior match on the same day. There should be recognition for clubs

that develop the volleyball pathway – for example Gold, Silver and Bronze Awards. There also needs to be “more community clubs”. Specific hopes included “a club within 5 miles of everyone.”

Members also want a more “professional club structure.” Volleyball England can assist with this through running a “Volleyball Convention”; offering clubs help with succession planning; giving “better support for fundraising”; and also funding established clubs (rather than just supporting clubs with start-up costs). Members also want more assistance with setting up new clubs.

Nationalism v. diversity

Some members gave wishes such as “teams aren’t populated by overseas players.” When these statements were explored further it was more a desire to “motivate clubs to develop home grown players” and have more English players of national league standard rather than clubs relying on international players who had developed to a high standard overseas. And also frustration at the fact that there is a relatively high turn-over of overseas students in within clubs which makes planning more difficult even within one season. By contrast another member suggested the volleyball community should “integrate our Eastern European UK residents into the sport.” There was also a desire for international exchanges for clubs.

Formats of the game

There was frequent reference by attendees of the importance of volleyball, beach volleyball and sitting volleyball and the need to offer “more opportunities in all game formats.” There were specific recommendations to ensure that the VEBT included the North East and beach volleyball and sitting volleyball were played more in the North West. There was also the suggestion that sitting volleyball should be the “primary tool to introduce the sport.” Furthermore, other variants of the game were mentioned and the fact that the volleyball community should be open to these.

5. Strategy - Performance

5.1 National / GB Squads

There is an overwhelming desire to have the “GB Senior programme back.” Then below this “National teams at all age groups: U12-U23, senior and vets!” The men’s and women’s volleyball, beach volleyball and sitting volleyballs squads should be stable and well funded.

5.2 International success

Further to having a full programme of national squads, members want them to be successful by 2024. Desired indicators of success include: a GB side back in the Olympics, a GB Sitting Volleyball Paralympic medal, national teams in Euro Champs Finals and teams at high level for all age groups.

5.3 Domestic opportunities

There was also a strong aspiration for there to be a professional volleyball league in England or semi-professional or franchise league as an interim development. It was suggested that there also should be a beach volleyball professional league. Furthermore, English clubs should be at a suitable standard to enter European competition and Volleyball England should support them in this. There should also be “regular games for top players” as the current 14 per season was not felt to be enough. These developments would mean that there were “teams to aspire to.”

5.4 Player pathway

The importance of an underlying player pathway was emphasised, with a “fully integrated league structure local to regional to national to international.” Academies were seen to be a key part of the pathway with the “academy structure feeding into national teams”. Issues were raised with the current method of the junior national team selection and the need for there to be “fair selection.” The national league should also be “streamlined to aid development for senior national teams.” More work should also be undertaken on exit-routes for those who do not progress to the next stage of the talent pathway. This should be all be underpinned by “profiling and talent ID” and a “system proven to produce players.” A novel idea to explain to young people what it is like to be on the player pathway would be for younger talented players to go to the National Volleyball Centre to experience “One day in the life of an England Cadet.”

6. Strategy - Commercial

6.1 Funding

Several members said they would like Volleyball England to be “not dependant on Sport England funding” and for it to form a smaller proportion of the organizations income. However there was also the suggestion that there should be more financial and other support from local councils and boroughs.

6.2 Sponsorship

Attendees felt that volleyball “needs sponsorship to compete with the likes of football, rugby, tennis” and having a “nationwide commercial sponsorship is urgent.” There was a specific focus on “major sponsors for all levels of competition.” It was identified that first volleyball needs “to be recognised as a sport businesses want to sponsor” because “why would sponsors invest in an NGB with no national team?”

6.3 Events

Events were seen as a source of income and also a format for promoting the sport to a wider audience. There was a desire for Volleyball England to be “delivering World Class Events in World Class venues” and specifically “delivering European / World Beach Tour Events on a regular basis.” Matches should be sold as “performance and entertainment” with a requirement to “improve presentation of indoor games to create excitement and buzz.” The national team should play “regular ‘visible’ matches around England” and there should also be “exhibition matches of ‘good quality’ matches.” There would then be a trickle-down effect to the national league whereby there would be “every match with a hall full of spectators who pay to watch the match.”

6.4 Partnerships

Partnerships were seen as important in further diversifying income, but also increasing participation. Volleyball England should “build relationships with other organisations who play volleyball to include them in the family” (for example the Camping Club and the Scouting Movement) and also “break into established clubs/brands” to offer multi-sport events. There was also a suggestion of having corporate leagues.

7. Strategy - Marketing

There needs to be “more aggressive targeted and focused marketing” with “marketing locally / nationally.”

7.1 Volleyball heroes

There should be “higher profile players, recognized outside sport” so then it is possible to “promote volleyball through individuals.” People will be asking “Can you buy a GB shirt?” and volleyball players will be on ‘I’m a celebrity get me out of here!’ Volleyball ambassadors will then inspire new players, for example through exhibition matches at schools. In the shorter-term, this could be Super 8 players going into schools.

7.2 External media coverage

Members want “more media coverage” and “volleyball a sport the media wants to advertise.”

Television

There was massive interest in having volleyball televised. Ideas included: “all national league matches televised;” “televised 3pm Super 8 on Sky Sport;” and a “Volleyball England Freeview TV Channel (Super 8, beach, sitting games shown).” Furthermore, it would be a scenario of “people in the general population enjoying volleyball on TV.”

Streaming

There was also a lot of support for streaming of matches (both live and post-match). One idea was to have a platform for clubs to upload matches to called “Volleyball England Playback.”

Other media

Volleyball should also be promoted through other forms of media. By 2024 there should be “volleyball on the sports pages of every major newspaper” and “information about competitions to be published in the press.” It was also suggested that You-Tube should be used to promote volleyball.

Matches to watch

Matches should be better advertised, including a “one stop shop to see where to play / watch volleyball.” According to their level, matches should be advertised locally or nationally.

7.4 Further marketing

Further marketing ideas suggested include develop a fan-base and having a speed cage for hire in every region.

8 Governance

8.1 Image

Volleyball England needs to become a “dynamic/energized/vibrant organization” so all staff and members feel they are “part of something special!” Furthermore it needs to “act like a ‘professional’ sport.” This will help assist in the goal of England developing a “reputation as a volleyball nation.”

8.2 Leadership

It was highlighted that it is important to have “strong leadership to give consistent focus;” so for example, the “Performance Director leading from the front.” It was also felt that it was critical that the “volleyball perspective informed on best options” and to aid this “look at other sports. Long-term, Volleyball England should be “seen as a model of good practice by Sport England and DCMS.”

8.3 New and proposed structure

One member felt that the new and proposed organizational structure represented a “better organization.” Others felt that it was “less fragmented” and the “structure less diluted” which was good. However, by contract some felt that it was a “complex system,” “more structure limits delivery” and were concerned about the monetary value of the structure. Furthermore, because of the 75% staff turnover, several members felt it could be “too much change too quickly.” People wanted “clarity of roles at Volleyball England” and felt it was important to “align staff to delivery.” They also wanted to ensure that the new Advisory Boards were “more representative than Regional Commission.” There was also concern over the fact the “Participation Director has a lot on his plate.” A significant worry was that one member felt that “it’s top downwards – lost volunteers” despite this not being the case at all.

While one attendee had the vision that by 2024 there would be 49 Investment Zones with each one being staffed by a Volleyball Relationship Manager and three Community Development Coaches, there was concern about how the current structure supports growth in areas currently outside of the Investment Zones. There is also unease about the fact that investment appears to be focused on new developments rather than supporting existing undertakings.

Overall if Volleyball England “deliver on promise will be great” and the “devil will be in the detail.” For any change in governance to be successful it is essential to have “total buy-in from everyone playing, volunteering and supporting us.”

8.4 Impact on clubs

Members were interested in the impact on local deliver. For example, “how does this affect my club and players?” and “how does the new structure effect the local competition?”

It was suggested that there needs to be “less ‘ceremony’ for small clubs” and the new governance format “needs to allow small clubs to vote without formal structure.”

8.5 Questions

There was some confusion from the presentation on the new and proposed governance structure and members felt that some unanswered questions remained. Firstly, there was concern over who decided the strategy and whether Volleyball England has received bespoke consultancy. There was also apprehension over “who makes all the decisions in the proposed structure,” particularly around budgets and investment. Finally, there still remained uncertainty over the practical role of a Delivery Group and how it would differ from a Commission and Advisory Board. Members we keen to have “the opportunity to feedback as things progress.”

8.6 Other

Attendees felt that the “visual wheel looks good” and made the 2013-2017 Strategic Plan easier to understand.

9. Membership / Communications

Overall, there needs to be “better communication” to members with a “multi-channelled approach.”

9.1 Individual membership

From discussions at the Volleyball Voice events there appeared to be overall support for individual membership, apart from in Manchester where there was more of a mixed response. It was felt to be essential that “clubs must be given the correct information and reasons behind the proposal” and “important that consultations take place.” There also needed to be clarity over the membership benefits and who pays the fee and when they would need to pay.

It was suggested that there should be a tiered system of fees: local, regional, national; with prices potentially ranging from £5 for junior to £10 to £20 for adults. An alternative model proposed was that there could be a “free to clubs, web-based membership system to allow Volleyball England to know about club members.” This would still allow electronic communication to members.

9.2 Member engagement

There was great support for “more of these sort of meetings to engage” and the need for “more dialogue, more open communication with members.” There was also a request to “make it easier to correspond and get support” from Volleyball England. It was suggested that there should be “regular communication via electronic media to / from Volleyball England (stats, info, news).”

9.3 3-Touch Magazine

Attendees raised concern over the cost of printing and posting 3-Touch (£30k) and said that it should be email based. Though one member suggested that there should be a “hard copy of 3-Touch Annual – published as an annual review and purchasable by anyone.” This would still allow it to be distributed to environments such as school libraries.

9.4 Website

The “Volleyball England website needs to be better.” It should be a “mobile friendly responsive website” with more frequent updates (particularly fixtures / results and youth competitions). It

would be enhanced by having video clips (for example coaching drills) and also score-sheets and stats on the website. It could also be more interactive with “support for website / micro-site development and links to Volleyball England website” and online forums. To allow these developments there needs to be a “specific Volleyball England ‘web updater’ role.”

9.5 Social media and new technology

There was huge support for the idea of a Volleyball England App. This could offer a live results service and would “engage young people.” More use should also be made of Facebook and other social media platforms.

9.6 Targeted communications

Communications should be targeted to individual needs and wants and the most appropriate format used. So for example, regional newsletters, weekly tips for coaches etc. It is also important for there to be age-specific marketing and communications, with young people potentially providing some content themselves.

10 General

10.1 No longer a minority sport

By 2024, members want volleyball to be “mainstream” and a “recognised sport, up with football, rugby.” Volleyball should be part of the English culture and heritage like it is in Poland. It needs to be an “option for young people to want to go into volleyball over football, cricket etc.” so we can “retain the ‘athletes’ within our sport – not loose them to ‘bigger’ sports.” One member felt that volleyball needs a “better image” as it is “currently not very cool”.

10.2 Workforce

There was the desire for a “professional workforce.” This should include “professional volunteers, coaches, refs;” “paid regional development officers;” and “more career opportunities for people in volleyball.” This can be part achieved through “regular planned CPD opportunities across the country for coaching, refereeing and volunteering” and a “mentoring process.” Members also said that the workforce wanted to feel valued through “positive feedback” and support. There is a need for succession planning: a “clear way to help replace aging referees/coaches/volunteers.” And also an “obvious route/role for ex-players who want to give something back to the sport.”

Coaching

Members would like a “significant rise in number of qualifies coaches” with “L2 coaches in abundance.” One suggestion is to “recruit from outside of volleyball.” To enable this, there needs to be a “greater range of coaching courses from introductory to advanced” throughout the country and a “Staff level 1 and 2 tutor in each county.” Also the course costs need to be reduced and potentially and change in course content to ensure it is “relevant to current needs.” There then needs to be “more opportunities for new coaches/refs” to ensure all those trained are deployed.

For qualified coaches there needs to be more “CPD for coaches,” including coaching conferences and a coaching portal on the website. There could also be an “academy for volleyball coaching.” This should be underpinned by “financial support for referees and coaches to develop.”

There is also a need for “paid coaches at all levels” and “more full time coaches,” especially ones who can go into schools. For the national teams, members want to see “World Class senior coaches appointed.”

Officiating

There is a need for more referees and other officials - a specific gap identified was trained statisticians. Suggestions for increasing the number of referees included “better fees” and “change the rules to penalize arguing with referees.” Members would also like to see “referees appointed to local league matches.”

Volunteering

By 2024 there should be “millions of volunteers, trained and valued!” To enable this there needs to be more support and recognition for volunteers. For example, there could be a “mobile App to allow people to give ‘points’ to volunteers – points mean prizes!” There also needs to be “more bite-size roles to encourage volunteering.” Members are willing to be asked “if you need expert assistance (e.g. IT, marketing, technical, security etc) - we all have these as day jobs.”

10.4 Facilities and equipment

There needs to be a “doomsday evaluation of all volleyball facilities / coaches / beach courts” to ensure they allow the aims for volleyball in 2024 to be met.

National / regional

There is a definite desire from members for a new purpose built National Volleyball Centre which is owned by Volleyball England. It should have a retractable Taraflex floor; 12 courts, 6 indoor beach courts with show-court; 3,000-4,000 seats; meeting rooms; fitness suite; TV rooms and medical facilities. There should then be dedicational regional facilities and sub-regional or county volleyball centres. These should be the “home of a professional team and development centre.”

Club

Clubs would then ideally own their own facilities too or there could even be “volleyball centres by town.” These would have facilities such as a bar, café and club room to increase the community feel of the club and promote the sport. There would be “facilities grants to all clubs” to assist with this.

All new facilities (both club-owned and generic) would be designed to have two courts with sprung floors and all would be “volleyball ready”.

For clubs unable to have their own facilities, there would be a “duel relationship” between clubs and facilities. This would “improve hall availability” and result in “affordable facilities” and preferable free venues.

There would also be “beach volleyball courts in every city centre” and “more indoor beach courts.”

Community/recreational

There was a strong desire from attendees for there to be more outdoors community and recreational volleyball facilities: “volleyball courts on the parks / recs / caravan sites / beaches a la belle France!” There could be: “key fob access to public courts (small annual fee).” They would also like all sports centres to be equipped for recreational volleyball and “real volleyballs to be sold in Sports Direct and JD Sport.”



Appendix 1. Feedback Form

Name: _____

Date: _____

1. How did you find the format of the session?

- Useful and appropriate
- Average
- Unhelpful

2. How open and honest were your conversations?

- Very
- Ok
- Not at all

3. Were your points of view heard and understood?

- Very much
- Somewhat
- Not really

4. Did the session meet your expected objectives?

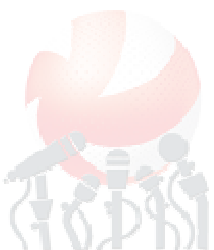
- To a large extent
- To a moderate extent
- To little extent

5. How committed are you to the actions that were agreed?

- Very
- It depends
- Not much

6. Any other comments:

#VolleyballVoice



Appendix 2. 'Volleyball post-it notes'

Raw data grouped by theme

STRATEGY

PARTICIPATION

Successful grass roots volleyball. Weston-Super-Mare

Young People

All kids in the street kicking footballs and hitting volleyballs! [Manchester](#)

Need more funding for juniors. [London](#)

HE and FE

School / college / university structure all working together. [Manchester](#)

Funding for educational establishments to develop the sport? [Manchester](#)

Permanent volleyball coach in universities full-time and assistant. [Loughborough, Leicestershire](#)

Every university and college playing competitive volleyball in leagues. [Loughborough, Leicestershire](#)

Kits for colleges. [Wolverhampton](#)

Schools

Need to get the youngsters in from an early age – put it on school curriculum. [Newcastle](#)

Volleyball in all schools. [Newcastle](#)

Played in schools as much as other sports. [Newcastle](#)

Links to clubs / community / schools. Support to approach schools to offer taster sessions. [Manchester](#)

Satellite clubs for every ability of player. [Manchester](#)

1 volleyball qualified teacher in every school and college. [Manchester](#)

Where do schools / colleges obtain information? [Manchester](#)

Resource portal particularly for teachers. [Manchester](#)

Training juniors at schools and colleges and having inter-college competitions and medals. [Ashcombe, Surrey](#)

Colleges and schools training and curriculum. [Ashcombe, Surrey](#)

On curriculum. [Ashcombe, Surrey](#)

Offered as an after school club in junior schools up. [Ashcombe, Surrey](#)

Volleyball played in all schools. [Ashcombe, Surrey](#)

Satellite clubs help teams grow to bring school age players in. [London](#)

Make volleyball a must on the curriculum. [London](#)

Primary school volleyball coaches. [London](#)

Every school has a link to a community club. [Loughborough, Leicestershire](#)

Volleyball as a sport delivered in every school. [Loughborough, Leicestershire](#)

Volleyball in all high schools: indoor / sitting / beach. [Loughborough, Leicestershire](#)

Teacher training includes volleyball at primary and secondary. [Loughborough, Leicestershire](#)

2024 future is school teachers. [Loughborough, Leicestershire](#)

Permanent volleyball enthusiastic teachers. [Loughborough, Leicestershire](#)

Teachers know volleyball better. [Loughborough, Leicestershire](#)

Volleyball teacher training programmes across the country. [Loughborough, Leicestershire](#)

Monthly central venue school leagues with teachers' development mini-workshops. [Loughborough, Leicestershire](#)

Funding programmes for teacher to become coaches. [Loughborough, Leicestershire](#)

Every school has access to volleyball. [Loughborough, Leicestershire](#)

Volleyball the number one sport in primary schools. [Cambridgeshire](#)

Sitting volleyball in all primary schools. [Cambridgeshire](#)

Better school-club links. [Wolverhampton](#)

Every kid knows how to play – it's in the curriculum. [Wolverhampton](#)

On National Curriculum. [Wolverhampton](#)

Volleyball in the curriculum – primary and secondary. [Wolverhampton](#)

Raise awareness. Curriculum implementation. Inter-house leagues. [Wolverhampton](#)

Volleyball embedded in school sport. [Wolverhampton](#)

More popular in schools, grassroots. [Wolverhampton](#)

More volleyball teachers. [Wolverhampton](#)

Twilight sessions for teacher / coaches. [Wolverhampton](#)

On the National Curriculum from Primary. [Sheffield](#)

Volleyball in junior schools. [Sheffield](#)

All year 7 experience the volleyball offer beach / sitting / indoor. [Sheffield](#)
Taster sessions in all schools. [Weston-Super-Mare](#)

Higher profile county school leagues (multi divisions). [Weston-Super-Mare](#)

Volleyball high on national curriculum in school sports. [Weston-Super-Mare](#)

Volleyball in all schools. [Weston-Super-Mare](#)

Successful junior schools programme pre-14 years, primary schools. [Weston-Super-Mare](#)

Young Leaders recruited to deliver programmes in education. [Weston-Super-Mare](#)

Support PE teachers equipped to promote volleyball in schools. [Weston-Super-Mare](#)

Promote volleyball as ideal primary school sport – 30 kids in a small gym all playing. [Weston-Super-Mare](#)

Juniors (within clubs)

Funding for junior development at club based level to be increased. [London](#)

A pathway for 8-18 years olds that is 'inclusive' and heavily funded for juniors. [London](#)

Clear pathways for junior development. [London](#)

Eradicate only 'teams' – i.e. every National League entrant should be a club with junior development. [London](#)

Where can my 6 years old play volleyball? [London](#)

What happened to PGL weekend away – fun tournaments away for kids. [Wolverhampton](#)

Multi-sport camps include volleyball. [Wolverhampton](#)

Competitions

Higher level competitions for juniors. [Newcastle](#)

Junior national competitions. [Newcastle](#)

More regional junior competitions. [Newcastle](#)

Regional junior league clubs. [Newcastle](#)

Coordinated junior league across the NW. [Manchester](#)

Junior leagues. [London](#)

Competitions available from Year 7 upwards. [London](#)

Indoor and outdoor volleyball to be part of the School Games in every county with area heats for every age group from school year 7 upwards; indoor competitions in the winter and outdoor in the summer to get children playing all-year-round. [Cambridgeshire](#)

Local school leagues. [Sheffield](#)

Junior leagues – town and city. [Sheffield](#)

Regular junior leagues – schools / clubs competition outlet. [Sheffield](#)

Junior programme of tournaments or fixtures planned for indoor / outdoor season. [Sheffield](#)

Get inter-regionals back to the competition it used to be. [Sheffield](#)

County level youth tournaments (PA coverage). [Weston-Super-Mare](#)

Junior leagues in all local areas. [Weston-Super-Mare](#)

Make Inter-regional junior championships high priority again – need pyramid. [Weston-Super-Mare](#)

Natural step for 16+ able players to national league. [Weston-Super-Mare](#)

All ages national junior competition thriving regularly. [Weston-Super-Mare](#)

Adult

Increasing participation

Focus Sport England align to growing Game. [Manchester](#)

Indoor sport of choice for adults recreationally. [Ashcombe, Surrey](#)

More athletes playing more often. [London](#)

More people playing. [London](#)

More players playing. [Loughborough, Leicestershire](#)

More people playing. [Loughborough, Leicestershire](#)

More teams. [Loughborough, Leicestershire](#)

Go Spike

Try out / get involved days at parks. [Ashcombe, Surrey](#)

Central funding for adult beginners. [London](#)

More recreational sessions – non-club link. [Loughborough, Leicestershire](#)

Volleyball seen as the sport to get you fit. [Loughborough, Leicestershire](#)

Different format games – lower net for older / shorter people. [Loughborough, Leicestershire](#)

Volleyball being played on beaches and parks. [Loughborough, Leicestershire](#)

Go Spike session in every sports centre. [Cambridgeshire](#)

Individual challenges – better version of Go Spike Regional Challenge (Battle Badminton). [Cambridgeshire](#)

Grow recreational volleyball rather than competitive league volleyball. [Wolverhampton](#)

A mass-participation sport – SE Big 7. [Wolverhampton](#)

Participation sessions in every leisure centre. [Wolverhampton](#)

Recreational competition opportunities

Every region to have it's own league. [Newcastle](#)

Set up adult summer competitions. [Ashcombe, Surrey](#)

Recognise the 'economics' in structuring competition, e.g. cost of traveling, calls on people's time. [Ashcombe, Surrey](#)

More 'pop-up' tournaments. [London](#)

Performance outputs at all levels. [Loughborough, Leicestershire](#)

Regional and county level leagues run through Volleyball England. [Loughborough, Leicestershire](#)

Accessible competition at every level and every possible location. [Loughborough, Leicestershire](#)

More competitions. [Loughborough, Leicestershire](#)

Better strategy for outdoor tournaments. [Cambridgeshire](#)

Something below VEBS for 2-a-side. [Cambridgeshire](#)

Competitions. [Wolverhampton](#)

Non-NVL Cup competition. [Wolverhampton](#)

Vets league. [Wolverhampton](#)

National league healthy and plentiful. [Weston-Super-Mare](#)

Clubs

More community clubs... integrated with universities. [Newcastle](#)

A volleyball family. [Newcastle](#)

Thriving clubs: women / men / juniors. [Newcastle](#)

More community clubs. [Newcastle](#)

Super clubs driving up activity. [Manchester](#)

Strong university links to clubs – performance. [Manchester](#)

More local clubs. [Ashcombe, Surrey](#)

Volleyball convention, e.g. products, services etc. [Ashcombe, Surrey](#)

Help club with succession planning. [Ashcombe, Surrey](#)

Help me set up a new club in my area. Tools, advice, equipment, help, resources. [Ashcombe, Surrey](#)

'Setting up a club' pack. [Ashcombe, Surrey](#)

Professional club structure. [Loughborough, Leicestershire](#)

Complete pathway for players: Junior through to Adult. [Loughborough, Leicestershire](#)

More connection between schools and universities and clubs. [Loughborough, Leicestershire](#)

Relationships between clubs, players and schools. [Loughborough, Leicestershire](#)

Fully integrated and extensive clubs, i.e. Super 8, NVL, regional, local, junior and sitting teams. [Cambridgeshire](#)

Funding for established clubs – not start up costs for balls etc. [Wolverhampton](#)

Club in every town in Staffordshire. [Wolverhampton](#)

Better support for fundraising. [Wolverhampton](#)

Free transport on matches. [Wolverhampton](#)

Clubs in all areas of the country within 30 min. [Sheffield](#)

Every club to have a junior section. [Sheffield](#)

Super 8 teams with junior teams that play before. [Sheffield](#)

Every NVL / Super 8 club with a Junior Section. [Sheffield](#)

Super 8 teams to have SV teams and play games on the same day. [Sheffield](#)

A club within 5 miles of everyone. [Weston-Super-Mare](#)

Clubs in every town in the country. Weston-Super-Mare

Support clubs that develop volleyball – Gold, Silver, Bronze. Weston-Super-Mare

Nationalism v. diversity

English players in National League teams regularly. London

Better balance between home and overseas players in our clubs. London

Motivate clubs to develop home grown players. London

Club exchanges – create links abroad with other clubs. Wolverhampton

Teams aren't populated by overseas players. Sheffield

Cultural exchanges and network. Sheffield

Integrate out Eastern European UK residents into the sport. Sheffield

Formats of the game

VEBT to include the North East. Newcastle

Played all year round. Newcastle

Beach and sitting played in the North West. Manchester

More opportunities in all game formats. Manchester

More effort in beach volleyball. Loughborough, Leicestershire

More sitting volleyball. Loughborough, Leicestershire

Sitting volleyball as the primary tool to introduce the sport. Cambridgeshire

Simplified version of the sport with low-sting balls. Wolverhampton

As big outdoors and indoors. Wolverhampton

Be open to the variants of the game. Sheffield

PERFORMANCE

National / GB Squads

GB Team! [Newcastle](#)

National Squads (all ages). [Newcastle](#)

National teams. [Newcastle](#)

Re-establish England Senior National Team. [Ashcombe, Surrey](#)

National team and pro-league. [Ashcombe, Surrey](#)

Funded Senior Squads – Beach, Sitting Indoor, Men’s and Women’s. [London](#)

Stable well funded national teams. [London](#)

Senior National Squads. [London](#)

National Team. [London](#)

National Teams. [Loughborough, Leicestershire](#)

Athletes who don’t have to pay for the National Team. [Loughborough, Leicestershire](#)

GBR [Sheffield](#)

GB Senior programme back. [Sheffield](#)

Prominent National Teams. [Sheffield](#)

National squads. [Sheffield](#)

National teams at all age groups: U12-U23, senior and vets! [Weston-Super-Mare](#)

International success

See a GB side back in the Olympics across 1 discipline. [Newcastle](#)

International recognition. [Manchester](#)

Senior teams at high level for all age groups. [London](#)

National teams in Euro Champs Finals. [London](#)

Strong results at all levels. [London](#)

National teams performing better. [Loughborough, Leicestershire](#)

GB representation in all volleyball disciplines at the Olympics. [Wolverhampton](#)

Tokyo 2020. [Wolverhampton](#)

An Olympic sport. [Wolverhampton](#)

GB Sitting Volleyball Paralympic medal. [Sheffield](#)
European League. [Sheffield](#)

Teams qualified for Olympics. [Weston-Super-Mare](#)

Domestic opportunities

Pro-league. [Newcastle](#)

To be closer to / achieve pro-volleyball in England. [Newcastle](#)

Regular games for top players (14 not enough). [Newcastle](#)

VEBT to include the North East. [Newcastle](#)

Establish a professional league in England. [Ashcombe, Surrey](#)

England clubs in European Competitions. [London](#)

Semi-professional national league. [London](#)

Teams to aspire to. [Loughborough, Leicestershire](#)

Professional league. [Loughborough, Leicestershire](#)

Professional team in Leicester. [Loughborough, Leicestershire](#)

Professional and / or franchise league. [Cambridgeshire](#)

Professional leagues. [Sheffield](#)

Beach volleyball professional league. [Sheffield](#)

Support individual clubs to achieve entry into European competitions. [Weston-Super-Mare](#)

Professional league. [Weston-Super-Mare](#)

Player pathway

English players in majority of NVL teams. [Newcastle](#)

Having a pathway to progress on. [Newcastle](#)

Opportunity to play at top of ability. [Newcastle](#)

More volleyball academies. [Newcastle](#)

Junior National Team selection. [Newcastle](#)

Junior leagues -> 9 x regional squad (fair selection) -> 4 x academies. [Newcastle](#)

Exit routes / opportunities to play (infrastructure). [Manchester](#)

Academy structure feeding into national teams. [London](#)

Quality national league, streamlined to aid development for senior national teams. [London](#)

Profiling and talent ID. [London](#)

System proven to produce players. [Loughborough, Leicestershire](#)

Talent ID programmes. [Loughborough, Leicestershire](#)

Schools coming to the NVC for residentials 'One day in the life of an England Cadet.' [Loughborough, Leicestershire](#)

Fully integrated league structure local – regional – national – international. [Wolverhampton](#)

Have more trials. [Wolverhampton](#)

Clear pathways. [Sheffield](#)

Junior pathways. [Sheffield](#)

National structure fed by regional organisation (to support national teams). [Weston-Super-Mare](#)

COMMERCIAL

Funding

Councils supporting sport. [Manchester](#)

Inviting local boroughs to help local clubs via promotion and funding. [Ashcombe, Surrey](#)

% of Sport England funding down. [Loughborough, Leicestershire](#)

Not dependant on Sport England funding. [Wolverhampton](#)

Sponsorship

Need sponsorship to compete with the likes of football, rugby, tennis – to make a career. [Newcastle](#)

Why would sponsors invest in an NGB with no national team? [Newcastle](#)

Finding more sponsors. [Newcastle](#)

TV sponsored. [Ashcombe, Surrey](#)

Nationwide commercial sponsorship urgent. [Ashcombe, Surrey](#)

High quality sponsorship – top brands. [Loughborough, Leicestershire](#)

Major sponsors for all competitions. [Loughborough, Leicestershire](#)

Extensive range of external sponsors. [Loughborough, Leicestershire](#)

Major sponsors for all levels of competition. [Cambridgeshire](#)

More sponsors. [Wolverhampton](#)

Sponsors! [Sheffield](#)

Volleyball to be recognised as a sport businesses want to sponsor. [Weston-Super-Mare](#)

Events

Major events in England. [London](#)

Major events. [London](#)

Higher profile for the sport – audiences. [London](#)

National Team that plays regular 'visible' matches around England. [London](#)

Delivering World Class Events in World Class venues. [Loughborough, Leicestershire](#)

Delivering European / World Beach Tour Events on regular basis. [Loughborough, Leicestershire](#)

Every match with a hall full of spectators who pay to watch the match. [Loughborough, Leicestershire](#)

Matches as performance and entertainment. [Loughborough, Leicestershire](#)

Exhibition matches of 'good quality' matches. [Sheffield](#)

Improve presentation of indoor games to create excitement and buzz. [Weston-Super-Mare](#)

Crowds at matches / tournaments. [Weston-Super-Mare](#)

Partnerships

Corporate league. [Newcastle](#)

Clubs to NGB promotion and ticketing. [Ashcombe, Surrey](#)

VE partners i.e. Scouts. [Wolverhampton](#)

Break into established clubs / brands. Mixed sports. [Sheffield](#)

Build relationships with other organisations who play volleyball to include them in the family (Camping Club etc). [Weston-Super-Mare](#)

MARKETING

Marketing locally / nationally. [Manchester](#)

More aggressive targeted and focused marketing. [Sheffield](#)

Volleyball heroes

Can you buy a GB shirt? [Ashcombe, Surrey](#)

Sporting heroes for volleyball. [Ashcombe, Surrey](#)

Higher profile players, recognized outside sport. [Loughborough, Leicestershire](#)

Higher profile icons. [Loughborough, Leicestershire](#)

Volleyball players on I'm a celebrity get me out of here! [Loughborough, Leicestershire](#)

Exhibition matches at school. [Loughborough, Leicestershire](#)

Sport ambassadors to inspire new player. [Wolverhampton](#)

Elite profiles visual. [Wolverhampton](#)

Super 8 visitors for schools. [Sheffield](#)

Volleyball heroes (promote volleyball through individuals). [Weston-Super-Mare](#)

External media coverage

Visibility in media. [London](#)

More media coverage. [Sheffield](#)

Make volleyball a sport the media wants to advertise. [Weston-Super-Mare](#)

Television

Televised volleyball matches. [Manchester](#)

All national league matches televised. [Manchester](#)

Televised 3pm Super 8 on Sky Sport! [Manchester](#)

Ice hockey signed up with Premier Sports (minor subscribe channel). [Manchester](#)

Watching National and International games on TV. [Ashcombe, Surrey](#)

Televised volleyball (own channel i.e. 'Sky F1'). [Loughborough, Leicestershire](#)

Volleyball England Freeview TV Channel. Super 8, beach, sitting games shown. [Loughborough, Leicestershire](#)

TV and press coverage across the country every day. [Loughborough, Leicestershire](#)

Volleyball on TV every day. [Loughborough, Leicestershire](#)

Volleyball on TV. [Loughborough, Leicestershire](#)

TV Shop Window – volleyball on a recognized TV channel. [Loughborough, Leicestershire](#)

Volleyball on a subscription channel. [Loughborough, Leicestershire](#)

National league shown on the TV every week. [Cambridgeshire](#)

Volleyball regularly on TV. [Cambridgeshire](#)

More coverage, e.g. Sky Sports. [Wolverhampton](#)

On prime-time TV. [Wolverhampton](#)

On TV regularly. [Wolverhampton](#)

TV advertisements. [Wolverhampton](#)

People in the general population enjoying volleyball on TV. [Wolverhampton](#)

Regular nation competition on BBC / ITV / C4 /C5. [Sheffield](#)

Televised games. [Sheffield](#)

Televised games – beach / indoor / sitting. [Sheffield](#)

Volleyball TV coverage. [Weston-Super-Mare](#)

More digital use – news, NVL matches on TV. [Weston-Super-Mare](#)

Streaming

Streaming. [Ashcombe, Surrey](#)

Clubs uploading match videos / streaming national league matches to central channel / website. [Loughborough, Leicestershire](#)

Live matches online. [Loughborough, Leicestershire](#)

Platform to upload matches “Volleyball England Playback.” [Loughborough, Leicestershire](#)

Streams. [Wolverhampton](#)

More live streaming of NVL action. [Weston-Super-Mare](#)

Other media

Use You-Tube to promote volleyball. [Manchester](#)

Information about competitions to be published in the press. [Ashcombe, Surrey](#)

Mass media exposure. [London](#)

Volleyball on the sports pages of every major newspaper. [Cambridgeshire](#)

Matches to watch

One stop shop to see where to play / watch volleyball. [Manchester](#)

Matches to watch locally / nationally. [Manchester](#)

Advertise Super 8 – game promotion. [Ashcombe, Surrey](#)

All match / spectating opportunities promoted and advertised. [Loughborough, Leicestershire](#)

Information when matches are on. [Loughborough, Leicestershire](#)

Advertising the events. [Loughborough, Leicestershire](#)

Other

Develop a fan-base. [Ashcombe, Surrey](#)

One volleyball roadshow for hire in every region. [Do they mean a speed cage?] [Manchester](#)

GOVERNANCE

Image

Reputation as a volleyball nation. [Manchester](#)

Act like a 'professional' sport. [Ashcombe, Surrey](#)

Dynamic / energized / vibrant organization. Part of something special! [London](#)

Leadership

International relations (not at senior level??) [Newcastle](#)

Volleyball perspective informed on best options. [Manchester](#)

Look at other sports. [Manchester](#)

Performance Director leading from the front. [London](#)

Make changes quickly without results. [London](#)

Seen as a model of good practice by Sport England and DCMS. [Loughborough, Leicestershire](#)

Strong leadership to give consistent focus. [Loughborough, Leicestershire](#)

Proposed structure

Structure less diluted – good. [Newcastle](#)

How will representation on the new Advisory Boards be achieved? Must be more representative than Regional Commission. [Newcastle](#)

Some of the positions seem alien to me. Not sure what their job entails. [Newcastle](#)

Clarity of roles at VE. [Newcastle](#)

Looks complicated, too many changes. [Newcastle](#)

It's confusing. [Newcastle](#)

Is it too much change too quickly? 75% staff turnover is a lot. [Newcastle](#)

Deliver on promise will be great! [Manchester](#)

Complex system. [Manchester](#)

Think it's top downwards – lost volunteers. [Manchester](#)

More structure limits delivery. [Manchester](#)

Structure – monetary value. [Manchester](#)

Align staff to delivery. [Manchester](#)

Devil will be in the detail. [Manchester](#)

Participation Director has a lot on his plate – a concern. [Manchester](#)

How does the structure support the growth if outside the investment zones? [Manchester](#)

Detail about each area and what they cover? [Manchester](#)

Is all investment focused on 'new'? What about existing? [Manchester](#)

49 x Investment zones with VRM leading 3 x CDCs in each zone! [Loughborough, Leicestershire](#)

Total buy-in from everyone playing, volunteering and supporting us. [Loughborough, Leicestershire](#)

Less fragmented. [Wolverhampton](#)

Better organization. [Wolverhampton](#)

Impact on clubs

How does this affect my club and players? [Newcastle](#)

How does the new structure effect the local competition? [Newcastle](#)

Less 'ceremony' for small clubs – it needs to allow small clubs to vote without formal structure. [Weston-Super-Mare](#)

Questions

What is the difference from a Commission to a Delivery Group? [Newcastle](#)

What is the difference between a Delivery Group and an Advisory Board? [Newcastle](#)

Who makes all the decisions in the proposed structure? [Newcastle](#)

Was the consultancy bespoke or a general sports consultancy? [Newcastle](#)

Who decides where to invest the money? Which area of VE? [Newcastle](#)

Who decided the strategy? [Newcastle](#)

Who hold the budget? [Newcastle](#)

Will we have the opportunity to feedback as things progress? [Newcastle](#)

Other

Four year plan – visual wheel looks good. [Manchester](#)

MEMBERSHIP / COMMUNICATIONS

Multi-channelled approach. [Loughborough, Leicestershire](#)

Better communication. [Sheffield](#)

Individual membership

No brainer – yes! [Newcastle](#)

For, but clubs must be given the correct information and reasons behind the proposal. [Newcastle](#)

Should have individual membership. [Newcastle](#)

Yes, go forward with this approach. [Newcastle](#)

£10 / £15 / £20 [Newcastle](#)

Suggested fee: £10 (full) and £5 (junior) [Newcastle](#)

Tiered system: local, regional, national. [Newcastle](#)

Presentation to support individual membership is key. [Newcastle](#)

Individual membership would work, but important that consultations take place. [Newcastle](#)

What benefits can you get from being a member? [Newcastle](#)

Who pays the fee and when would they have to pay? [Newcastle](#)

Would this be in top of NVL registration, the membership fees? [Newcastle](#)

Cheaper membership. [London](#)

Free to clubs, web-based membership system to allow VE to know about club members. [Weston-Super-Mare](#)

Virtually free individual membership – electronic communication. [Weston-Super-Mare](#)

Member engagement

Sharing plan and structure is great. [Manchester](#)

Face-to-face. [Manchester](#)

Make interactions easy. [Ashcombe, Surrey](#)

Find a better way to communicate across the volleyball community. [Ashcombe, Surrey](#)

Make it easier to correspond and get support. [Ashcombe, Surrey](#)

More of these sort of meetings to engage. [Loughborough, Leicestershire](#)

More dialogue, more open communication with members. Great stuff, keep it going. [Sheffield](#)

Regular communication via electronic media to / from VE (stats, info, news). [Weston-Super-Mare](#)

3-Touch

Not putting all the money towards 3-Touch. [Newcastle](#)

Hard copy of 3-Touch Annual – published as an annual review and purchasable by anyone. [Loughborough, Leicestershire](#)

No more printed 3-Touch. All electronic. [Loughborough, Leicestershire](#)

3-Touch electronic only. [Loughborough, Leicestershire](#)

More electronic news rather than hard copy. [Loughborough, Leicestershire](#)

Email based. [Loughborough, Leicestershire](#)

3-Touch magazine in every school library (even old ones). [Wolverhampton](#)

Website

Volleyball England website needs to be better. [Newcastle](#)

Support for website / micro-site development and links to VE website. [Manchester](#)

Better use of website. [Loughborough, Leicestershire](#)

Frequent updates – particularly youth competitions. [Loughborough, Leicestershire](#)

Fixtures / results website with up-to-date info. [Loughborough, Leicestershire](#)

Scoresheets and stats on website. [Loughborough, Leicestershire](#)

Video clips on website. [Loughborough, Leicestershire](#)

Mobile friendly responsive website. [Loughborough, Leicestershire](#)

Simplified website. [Loughborough, Leicestershire](#)

Specific Volleyball England 'web updater' role. [Loughborough, Leicestershire](#)

Online forums for referees free, coaches free, coaching opportunities. [Loughborough, Leicestershire](#)

Volleyball England teaching videos channel (drills etc). [Loughborough, Leicestershire](#)

Interviews how people got into volleyball / showcase interesting stories. [Loughborough, Leicestershire](#)

Forums on the website with active exchange of views happening. [Weston-Super-Mare](#)

Better website development. [Weston-Super-Mare](#)

Social media and new technology

It does not cost anything to make an App for Smart phones!! [Newcastle](#)

Volleyball app. [Manchester](#)

Smart phone continuous scores during league matches in National League. [Manchester](#)

Live results service. [Loughborough, Leicestershire](#)

Mobile based app to engage young people. [Loughborough, Leicestershire](#)

Using apps for news and results. [Loughborough, Leicestershire](#)

Facebook pushing out more – currently dormant. [Loughborough, Leicestershire](#)

More participation in social networking sites. [Wolverhampton](#)

Comms social media. [Weston-Super-Mare](#)

Targeted communications

Regional newsletter. [Manchester](#)

Target comms. to individual wants / needs. [Manchester](#)

Categorise the types of communication methods in the right way. E.g. Facebook more social, Linked In group and email more formal. [Ashcombe, Surrey](#)

Newsletters for coaches, weekly coaching tip for coaches etc. [Ashcombe, Surrey](#)

Proactive email to inform of upcoming coaching / refereeing courses. [Loughborough, Leicestershire](#)

Emails pushed out more, coaching survey etc. [Loughborough, Leicestershire](#)

Kids update / provide content. [Loughborough, Leicestershire](#)

Age specific marketing (youth, coaching and refereeing). [Wolverhampton](#)

GENERAL

No longer a minority sport

Recognised sport, up with football, rugby. [Newcastle](#)

Not a minority sport. [Newcastle](#)

Public events where there are football competitions etc, volleyball to be included. [Ashcombe, Surrey](#)

To be like Polish! [Ashcombe, Surrey](#)

Option for young people to want to go into volleyball over football, cricket etc. [London](#)

Create heritage – parents to kids. [Loughborough, Leicestershire](#)

Other sports wishing they were volleyball! [Loughborough, Leicestershire](#)

Recognised experts across all sports. [Loughborough, Leicestershire](#)

Better image – currently not very cool. [Cambridgeshire](#)

General public knowing what volleyball is! [Wolverhampton](#)

Mainstream. [Wolverhampton](#)

Making people understand that volleyball rules aren't that hard. [Wolverhampton](#)

When other groups are approaching us to deliver volleyball and not the other way round. [Wolverhampton](#)

Retain the 'athletes' within our sport – not loose them to 'bigger' sports. [Sheffield](#)

Pinch other nationalities ideas and methodologies. [Sheffield](#)

Promote VB as a true fun sport to start with. [Weston-Super-Mare](#)

Workforce

Clear way to help replace aging referees / coaches / volunteers. [Manchester](#)

Obvious route / role for ex-players who want to give something back to the sport. [London](#)

More career opportunities for people in volleyball. [Loughborough, Leicestershire](#)

Regular planned CPD opportunities across the country for coaching, refereeing and volunteering. [Loughborough, Leicestershire](#)

Support. [Loughborough, Leicestershire](#)

Positive feedback. [Loughborough, Leicestershire](#)

Feeling valued. [Loughborough, Leicestershire](#)

Better standards. [Loughborough, Leicestershire](#)

Positive feedback. [Loughborough, Leicestershire](#)

Professional volunteers, coaches, refs. [Cambridgeshire](#)

Mentoring process. [Wolverhampton](#)

Professional workforce. [Wolverhampton](#)

Paid regional development officers. [Wolverhampton](#)

Coaching

More opportunities for new coaches / refs. [Newcastle](#)

Coaching courses in the North East. [Newcastle](#)

More full time coaches. [Newcastle](#)

Paid coaches at all levels. [Ashcombe, Surrey](#)

Reduce fees for coach training. [Ashcombe, Surrey](#)

Local coaching courses for UKCC Level 1. [Ashcombe, Surrey](#)

CPD for coaches. [Ashcombe, Surrey](#)

World Class senior coaches appointed. [London](#)

Best coaches with senior teams. [London](#)

Academy for volleyball coaching. [London](#)

Significant rise in number of qualified coaches. [Loughborough, Leicestershire](#)

Greater range of coaching courses from introductory to advanced. [Loughborough, Leicestershire](#)

Coaches degrees and full time professionals (town level). [Loughborough, Leicestershire](#)

Coaching and skills portal on the website and smart phone app. [Loughborough, Leicestershire](#)

More coaches – recruit from outside of volleyball. [Cambridgeshire](#)

A way to teach people to be coaches in a way that is relevant to current needs. [Cambridgeshire](#)

Reduced coaching course costs. [Wolverhampton](#)

Financial support for referees and coaches to develop. [Wolverhampton](#)

Coaches (high performance). [Sheffield](#)

Coaching conferences. [Sheffield](#)

Coaching skills database. [Sheffield](#)

L2 coaches in abundance. [Weston-Super-Mare](#)

Simple and cheaper coaching awards – generic coaching skills. [Weston-Super-Mare](#)

Leadership programme for young leaders. [Weston-Super-Mare](#)

Full time professional coaches, especially to go into schools. [Weston-Super-Mare](#)

Staff level 1 and 2 tutor in each county. [Weston-Super-Mare](#)

Officiating

More trained statos. [Newcastle](#)

Paid officials. [Ashcombe, Surrey](#)

Referees appointed to local league matches. [Cambridgeshire](#)

Change the rules to penalize arguing with referees to encourage more to referee. [Wolverhampton](#)

Better fees for refereeing to encourage participation. [Wolverhampton](#)

Volunteering

Encourage volunteering across the board. [Ashcombe, Surrey](#)

Ask membership if you need expert assistance (e.g. IT, marketing, technical, security etc). We all have these as day jobs. [Ashcombe, Surrey](#)

Millions of volunteers, trained and valued. [Loughborough, Leicestershire](#)

Network of volunteers. [Loughborough, Leicestershire](#)

More support for volunteers. [Loughborough, Leicestershire](#)

Level of volunteers to reflect how it was 10 years ago. [Cambridgeshire](#)

More bite-size roles to encourage volunteering. [Weston-Super-Mare](#)

Mobile App to allow people to give 'points' to volunteers – points mean prizes! [Weston-Super-Mare](#)

Better incentives (perks) to volunteer. [Weston-Super-Mare](#)

Facilities and equipment

Doomsday evaluation of all volleyball facilities / coaches / beach courts. [Ashcombe, Surrey](#)

National / regional

Kettering used for volleyball. [Newcastle](#)

National centre in London or major city. [London](#)

Permanent centers – national or regional. [London](#)

New home for volleyball. Purpose built. 12 courts, 3,000 seats, meeting rooms, fitness suite, med, tv rooms. [Loughborough, Leicestershire](#)

Retractable Taraflex floor at a new National Volleyball Centre. [Loughborough, Leicestershire](#)

6 indoor beach courts (heated) attached to National Volleyball Centre, with a showcourt and seats. [Loughborough, Leicestershire](#)

Regional volleyball centres. [Loughborough, Leicestershire](#)

Regional then sub-regional or county volleyball centres. [Cambridgeshire](#)

One 2,000/3,000 seat arena per region – home of a professional team and development centre. [Wolverhampton](#)

3-4,000 seater arenas. [Wolverhampton](#)

Dedicated regional facilities. [Wolverhampton](#)

Own National Centre. [Sheffield](#)

Dedicated indoor facility in every county. [Weston-Super-Mare](#)

Club

Own facilities. [Manchester](#)

Own facilities. [Manchester](#)

More access to facilities. [Manchester](#)

Affordable facilities. [Manchester](#)

Facilities we can all afford. [Manchester](#)

Appropriate halls with sprung floors. [Manchester](#)

Beach volleyball courts in every city centre. [Manchester](#)

Volleyball centres by town. [Ashcombe, Surrey](#)

All new facilities to give access to two courts. [Ashcombe, Surrey](#)

Club home facilities with bar, café, club room – to promote the sport. [Ashcombe, Surrey](#)

Better access to volleyball equipment. [Ashcombe, Surrey](#)

Free venues. [Ashcombe, Surrey](#)

Sports facilities that allow the community to socialize and increase participants. I.e. café at end of hall for focus of volleyball community. [London](#)

More commercially viable venues. [London](#)

Club / facilities dual relationship. [London](#)

Ensure all newly build sports halls are volleyball ready. [London](#)

Sustainable volleyball friendly facilities. [London](#)

Improve hall availability. [London](#)

Full community engaged clubs with extra non-sport facilities. [Loughborough, Leicestershire](#)

Volleyball-specific halls across the community. [Loughborough, Leicestershire](#)

Every sports hall with volleyball courts and kits. Trained staff to deliver. [Loughborough, Leicestershire](#)

More affordable sports facilities. [Loughborough, Leicestershire](#)

More beach facilities. [Loughborough, Leicestershire](#)

Facilities grants to all clubs. [Cambridgeshire](#)

Better quality facilities at an economical price. [Wolverhampton](#)

Facilities that are more affordable. [Wolverhampton](#)

Super 8 teams own own venue. [Sheffield](#)

More indoor beach courts. [Sheffield](#)

Attractive sports facilities that attract and retain new members. [Sheffield](#)

Community / recreational

Volleyball courts on the parks / recs / caravan sites / beaches a la belle France! [Manchester](#)

More beach volleyball courts. [Manchester](#)

Outdoor courts in parks. [Manchester](#)

Volleyball nets in parks. [Manchester](#)

Real volleyballs to be sold in Sports Direct and JD Sport. [Manchester](#)

Municipal courts. [Ashcombe, Surrey](#)

Volleyball facilities in parks (turn up and play). [Ashcombe, Surrey](#)

Permanent outdoor nets in every town. [Loughborough, Leicestershire](#)

Every sports centre have volleyball equipment. [Cambridgeshire](#)

Ensure every new sports hall is well equipped for volleyball and had Go Spike as soon as it opens. [Cambridgeshire](#)

Locate sitting volleyball Active Kids Sansburys kit. [Cambridgeshire](#)

Better casual facilities in parks etc to increase exposure. [Wolverhampton](#)

More beaches with courts, more parks with courts. [Wolverhampton](#)

Equipment at grass-roots. [Wolverhampton](#)

Parks / campsites / sand / grass court facilities. [Sheffield](#)

Accessible / affordable courts in every town. [Weston-Super-Mare](#)

Court in every park. [Weston-Super-Mare](#)

Volleyball facilities in all sports halls. [Weston-Super-Mare](#)

Key fob access to public courts (small annual fee). [Weston-Super-Mare](#)

Other

AGM 26th July? What about teachers?! [Manchester](#)

Why London – spread the word. [Weston-Super-Mare](#)